

Uneeb Ahmed

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Summary

Detail-oriented Data Analyst and Business Analyst with over 8 years of experience in translating complex data into actionable insights. Skilled in **SQL, Excel, Tableau, Power BI, and SAP** with strong expertise in **data modeling, KPI development, dashboard design**, and root cause analysis. Proven ability to drive **process improvement, automate reporting**, and support **data-driven decision-making** across supply chain, procurement, and finance domains.

Core Competencies

- SQL
- Tableau
- Excel (Advanced)
- Data Visualization
- Dashboard Development
- Process Improvement
- Data Analysis
- ERP Systems
- KPI Tracking
- SOP Development
- Automation (Python, VBA)

Experience

Asset and Logistics Analytics Manager

May 2023 – Sep 2024

Digital Ocean – Karachi, Pakistan

- Led cross-functional supply chain analytics initiatives across EU warehouses using **SAP, Power BI, and Excel**, resulting in a **35% reduction in aged inventory** (<150 days).
- Developed and maintained **automated forecasting models** using Power BI and Excel to support demand planning and capacity alignment.
- Built **vendor performance dashboards** using **Coupa and Excel**, enhancing supplier scorecarding and improving procurement decision-making efficiency.
- Designed and deployed **interactive Tableau dashboards**, enabling real-time decision-making for capacity planning and procurement strategy.
- Conducted **root cause analysis (RCA)** on shipping delays and bottlenecks, improving warehouse throughput and operational efficiency.
- Created structured visual reports and executive-level summaries using **SQL queries and visualization tools**.
- Collaborated with finance and operations to optimize **logistics tracking, budget forecasting, and lead time analysis**.
- Standardized **data validation and cleansing processes** to improve reporting accuracy across procurement and warehouse functions.
- Designed **KPI frameworks** and operational performance dashboards to monitor vendor SLA adherence and decommissioning targets.
- Maintained high **data validation and cleansing standards**, ensuring accuracy and consistency in reporting deliverables.
- Delivered **monthly and quarterly analytics reports** to executives, highlighting trends in spend, inventory aging, and space utilization.
- Collaborated with finance, procurement, and logistics to create **joint planning models**, aligning demand, budget, and lead time strategies.
- Standardized **reporting procedures** and designed documentation to improve knowledge transfer across teams and business units

Senior Analyst – Supply Chain & Data Analytics

Dec 2021 – Apr 2023

Berlin Brands Group | Novatex Limited | Leverage LLC – Karachi, Pakistan

- Consolidated multi-country operations data using **SQL, Power BI, and Tableau**, providing unified performance monitoring for **KPI alignment**.
- Enhanced **demand forecasting** using **trend analysis, historical data modeling, and interactive tools** to improve accuracy and reduce stockouts.
- Integrated **SAP MM/SD** data into automated **Excel tools**, increasing **reporting efficiency** and reducing manual efforts by **60%**.
- Developed **logistics dashboards** for **vendor reliability, order fulfillment, and on-time delivery rates**.
- Conducted **spend analysis** and built **performance scorecards** for suppliers, enabling **cost control and contract evaluations**.
- Led **scenario analysis** to improve **distribution planning, route optimization, and inventory allocation strategies**.
- Created **exception reports** for **forecast anomalies, supply chain disruptions, and delivery deviations**.
- Partnered **cross-functionally** to build **self-service BI** tools that **supported** procurement, finance, and warehouse operations.

Assistant Logistics & Fincon, Financial Controls

Mar 2018 – Nov 2021

Orient Overseas Container Line (OOCL) – Karachi, Pakistan

- Analyzed **international freight cost data** using **SAP** and **Excel PivotTables**, identifying trends and opportunities to improve efficiency.
- Built **Power BI dashboards** for **tracking carrier performance**, **HS code adherence**, and **route efficiency**.
- Created **logistics cost models** to evaluate partner **efficiency** and **optimize delivery accuracy**.
- Collaborated with **finance teams** on **budget alignment**, **cost reconciliation**, and **trend reporting**.
- Introduced **automated audit tools** for **customs clearance** and **discrepancy detection**, shortening audit cycles.
- Tracked **detention**, **demurrage**, and **logistics cycle times** using dynamic **reporting models**.
- Provided insights for **executive planning** and **customs strategy** via **analytics presentations** and **Excel dashboards**.

Management Trainee – Finance & Fund Accounting

Nov 2015 – Feb 2018

MCB Arif Habib – Karachi, Pakistan

- Performed **variance analysis**, **reconciliations**, and NAV calculations using advanced **Excel models**.
- Built **automated financial templates** to streamline **monthly reporting** and **regulatory compliance**.
- Supported **regulatory teams** with **trend analysis** and **data validation checks**.
- Assisted in **portfolio performance analysis** by tracking **benchmark comparisons** and **historical returns**.
- Collaborated on **ad hoc reporting** for internal audits and fund accounting leadership.

Education

Avila University – Kansas City, MO

2024 – In Progress

M.S. in Business Analytics Management - CGPA 4.0

Relevant Coursework: Data management, data mining, machine learning, statistical analysis and effective communication

Institute of Business Management – Karachi, Pakistan

2016 – 2019

MBA in Logistics & Supply Chain Management - CGPA 3.44

Relevant Coursework: Supply Chain Analytics, Logistics and Warehousing, Inventory Optimization

Technical Skills

- **Tools & Languages:** SQL, Excel (Advanced), Tableau, Power BI, SAP (MM/SD/Fiori), Python (Pandas, NumPy), Coupa, ERP Systems
- **Analytics Functions:** Data Visualization, Dashboarding, KPI Tracking, Forecasting, Business Process Mapping, Data Cleaning, A/B Testing, Root Cause Analysis
- **Business Areas:** Business Intelligence, Data Analytics, Supply Chain Optimization, Procurement Analysis, Financial Reporting, Operational Efficiency

Certifications

- Certified Supply Chain Professional (CSCP) – APICS
- Skills Competence Certificate – **Harvard ManageMentor Program**
- Professional Certificate in **Anti-Bribery and Fraud**